

*Decorating
with
Portraiture*



Jaclyn & Colby, 2009



F. Scott Kennedy
Photography

1161 North Park Avenue
Dothan, AL 36303
(334) 678-8454
www.kennedyinternational.com
scott@fscottkennedy.com

F. Scott Kennedy
Photography

Displaying Portraiture in Your Home and Office

Today discerning families are choosing to preserve their heritage and commemorate their lifestyles in photographic portraits that serve as decorative focal points in their homes and offices. When portraiture is a primary design element, it makes the decor of any location you choose more personalized and cheerful, or even more dramatic.



Choosing Subject Matter

Portraits communicate how we feel about ourselves, our world, and those closest to us. Their subject matter and settings are limited only by imagination: children as they grow, family times or events, weddings, artistic personal statements - all are appropriate subjects for decorative portraiture.



Your precious family photographs - new or old, original or restored - can become treasures heirlooms and decorative accents when creatively displayed in your home. Because they reveal something about the character or the interests of the individuals who work there, portraits personalize and enhance the decor of office environments.



Planning Your Artwork

Giving life to your personal artwork begins with a planning session, during which you and the photographer can explore your ideas and discuss creative possibilities.

When the finished work is on display in your home or office, it will serve as both a tasteful reflection of your individualized decorating style and a tribute to the ones you love.

As the above examples illustrate, a well-designed portrait, when it is properly sized, creates a decorative focal point that can add both drama and personality to any room in your home.

Whether the artwork is the central component of a room concept or an isolated accessory, all of the elements of design - style, color, size, and framing - must work together to complete the creative statement

Selecting a Style

The decorative intent of the room in which you plan to display portraiture will set the design tone for the portrait and help in your selection of clothing and setting. Also, the portrait's overall color scheme should blend with the room's color palette.



Determining Size

An appropriately sized portrait is one that dominates the space in which it is hung, but does not appear to crowd that space. When planning an individual portrait or collection of images to be hung together, be sure to establish whether the space lends itself better to a vertical or horizontal composition.



Choosing Framing

Truly the "finishing touch" of portraiture, framing must be both complimentary to the image - so as not to distract the viewer's attention from the subject matter - and an appropriate accent for the room's furnishings.



Designing with Creativity

Today's portrait photographers possess a wealth of artistic techniques that range from softening edges and adding text to creating photographic watercolors and color - tinted images. With each new technique comes a new opportunity for decorative creativity.